



# News Release

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**FOR IMMEDIATE RELEASE**

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## **Montana's Dan Lake Elected NPC's 2015 President**



**Washington, D.C.** - At the National Potato Council's (NPC) 2015 Annual Meeting, held January 9-10, 2015, in Orlando, Florida, Dan Lake of Ronan, Montana, was elected to serve as the NPC President for 2015 and to lead the council's Executive Committee.

Lake is an owner and partner of Lake Seed, Inc. in Ronan, Montana, where he farms with his three brothers David, Pat, and Tim. The Lake family started their farm in Ronan 79 years ago by his grandfather Acel, an Idaho transplant, who later turned the farm over to Lake's parents, Don and Bernadine. He has previously held several positions with NPC, including First Vice President and Vice President of the Environmental Affairs Committee, Legislative and Governmental Affairs Committee member, Water and Endangered Species Subcommittee member, Disease Management and Seed Certification Subcommittee member, Voting Delegate for the State of Montana, and U.S. Potato Board Seed Task Force Committee member.

In accepting the position Lake noted his future goals as well as the positive impact of previous NPC Presidents, "I want to continue to build on the momentum that NPC has already achieved by staying active and focused on the issues that impact the potato industry the greatest. Ensuring positive results in all aspects of our industry is why I'm excited to be here to lend my voice and leadership. Our message has room to grow and we will continue our grassroots efforts that NPC is based on by reaching out to all potato growing states equally regardless of production volume," said Lake.

Lake and his wife Jan have four children, Beau, Brianna, Bridgett, and Brittnee, and two grandchildren, Tyson and Maggi. NPC's Executive Committee and Board of Directors are comprised of U.S. potato growers nominated by their state organizations and elected by their peers. As president, Lake will host the 2015 NPC Summer Meeting, July 8-10, in Kalispell, Montana.

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*The National Potato Council is the advocate for the economic well-being of U.S. potato growers on federal legislative, regulatory, environmental, and trade issues. NPC supports the U.S. potato industry by monitoring issues affecting the strength and viability of the potato industry, influencing regulators and legislators on issues crucial to the industry's long term success, ensuring fair market access for potatoes and potato products, and bringing the unique issues and interests of diverse growing regions in the U.S. together on a national level.*