



News Release

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FOR IMMEDIATE RELEASE:

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Idaho's James Tiede to Serve on NPC's 2012 Executive Committee *Nine Idaho potato growers elected to Board of Directors*



Washington, D.C. – At the National Potato Council's (NPC) 2012 Annual Meeting, held January 6-7, 2012, in Orlando, Fla., James Tiede of American Falls, Idaho, was elected to serve as NPC's Vice President of the Grower and Public Relations Committee.

Idaho's R.J. Andrus (Idahoan Foods LLC, Idaho Falls), Clen Atchley (Ashton Hi-Tech Seed, Ashton), Todd Gerratt (Ida-Gold Farms, Burley), Dean Gibson (Magic Valley Produce Inc., Paul), Jeff Harper (Flying H Farms, Mountain), Klaren Koompin (Koompin Farms, American Falls), Steve Theobald (R&G Potato Co., Inc., American Falls), Kim Wahlen (Kim Wahlen Farms, Aberdeen), and Shane Webster (T.R. Webster & Son, Inc., Rexburg) were also elected to serve on NPC's Board of Directors. NPC's leadership is comprised of U.S.

potato growers, nominated by their state organizations, and elected by their peers.

Tiede is the owner of James Tiede Farms, a 103-year-old family farm based in American Falls. Nine hundred of the farm's 3,100 irrigated acres are rotated to produce process potatoes, while the rest of the land is dedicated to wheat, sugar beets and corn. Tiede's son, Alex, recently returned to the farm after graduating from college, making the farm a fourth-generation operation.

Tiede has been involved with the NPC for more than 15 years as a Board Member and POTATO EXPO Steering Committee Member. "It is always an honor to serve the industry and I look forward to working to increase grower involvement in NPC's advocacy efforts," Lake said.

Tiede has served on the Potato Growers of Idaho's Executive Committee, as Chairman and Executive Committee Member of the U.S. Potato Board, and a member of the Southern Idaho Potato Cooperative. He also currently serves as chairman of the Idaho Potato Commission. He and his wife Debra have four children: Jacklyn, Meredith, Erin, and Alex; and five grandchildren: Benson, Jesselle, Jeffery, Alaira, and Jameson.

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The National Potato Council is the advocate for the economic well-being of U.S. potato growers on federal legislative, regulatory, environmental, and trade issues. Potato growers, along with the U.S. potato industry as a whole, directly benefit from involvement in the National Potato Council. NPC supports the U.S. potato industry by

monitoring issues affecting the strength and viability of the potato industry, influencing regulators and legislators on issues crucial to the industry's long term success, ensuring fair market access for potatoes and potato products, and bringing the unique issues and interests of diverse growing regions in the U.S. together on a national level. The National Potato Council is a voluntary organization supported by quota assessments from state organizations, allied industry memberships and sponsorships, and directly by potato growers through membership dues.